

Zelmic's privacy notice

Zelmic AB * privacy notice

*Zelmic AB registration number 556773-7738,

General

Zelmic AB has respect for your privacy and the right to have control over your personal information. We only process personal data when we have a legal basis.

Zelmic will always comply with applicable laws on privacy, including the general data protection regulation (so-called GDPR), the Swedish Personal Data Act, and other applicable privacy laws.

Our guiding principles are simple. We will be open with what data we collect and why. We will protect your data in the best possible way.

In Zelmic AB's policy for personal data describes what data we collect, what purpose they are collected, and how you can have control over your data. This personal data policy applies to you as an employee or former employee or when you buy products and services from us, visit our websites or communicate with us in any other way.

Personal information we collect

Zelmic AB collects the information primarily directly from you who are in contact with us. Examples of personal information we collect include but not limited to your name and contact information for you, such as telephone number, e-mail address and / or contact address, your topics / areas of interest regarding Zelmic and your message other information provided therein.

Zelmic AB registers personal data in connection with:

Purchases or inquiries regarding our products and services.

Registration for a service (technical service, seminars, training, etc.) offered by Zelmic AB.

When you send information in your e-mail address or your telephone number to info@zelmic.se.

If you contact us by email, by phone, our websites and social media.

Your visit to our websites includes traffic data, location data, web blogs, other communication data as well as e.g., and the IP address, device type, operating system, and browser type used for the visit.

Collection with consent

By agreeing to our privacy policy, you agree that the personal information you have provided to us may be used for marketing purposes for the service exposed in connection with where you are asked to fill in your personal information.

How we use collected information

Zelmic AB processes personal data mainly for the purposes stated below and for any additional purposes stated at the time of collection:

To fulfill project assignments and services offered by Zelmic AB;

Perform tasks in accordance with prevailing drug restrictions.

To send you information and marketing via e-mail or other digital contact channels when you have an active customer relationship with us;

To contact you about other offers, promotions, or services that we believe may interest you. Please note that you can say no to this marketing at any time;

We also collect and store your personal information to fulfill our legal obligations and / or for what is otherwise permitted by law. See the table below for details on how we handle your data.

Why we need to process the data (purpose)	Legal basis of the processing activities	Personal data that is being processed for the identified purpose
To communicate with you when you have contacted us for more information in respect to our products	Full name Phone number E-mail address Correspondence	Legitimate interest
To communicate with you in respect of an agreement with your company / your employer	Full name Company Phone number E-mail address Correspondence	Legitimate interest
To handle customer support matters and answer questions	E-mail address Full name Correspondence Other personal data that you might provide us with during the contact	Fulfilment of the contract / Legitimate interest
To perform business planning, reporting and analysis	Customer information, e.g. e-mail, telephone number, name etc. Purchase and payment data	Legitimate interest
To evaluate and develop and enhance Zelmic's product line	Correspondence Usage data	Legitimate interest Consent Necessary to ensure high standards of quality and safety

Why we need to process the data (purpose)	Legal basis of the processing activities	Personal data that is being processed for the identified purpose
	Health data (if provided to us)	of health care and of medicinal products or medical devices
To comply with contractual obligations with third parties, such as licensing agreements, and to take appropriate action regarding such commitments	Customer information, e.g. name, e-mail, call logs etc. Correspondence Purchase and payment information vigilance (side effects) / symptoms or other health data you share with us	Legitimate interest Consent Necessary to ensure high standards of quality and safety of health care and of medicinal products or medical devices
To comply with legal obligations and inquiries in relation to the judiciary	Customer information, e.g. name, e-mail, call logs etc. Correspondence Purchase and payment information Pharmacovigilance (side effects) / symptoms or other health data you share with us	Comply with legal requirements Legitimate interest Consent
To establish, exercise or defend a legal claim	Customer information, e.g. name, e-mail, call logs etc. Correspondence Purchase and payment information Pharmacovigilance (side effects) / symptoms or other health data you share with us	Legitimate interest Consent

If you submit your personal information to apply for employment with Zelmic, we will process your personal information to take a position on your profile. More information will be provided about the processing upon receipt of the application.

How long do we store your personal information?

Zelmic retains your personal information for as long as (i) it is necessary to fulfill the purposes for which it is processed, (ii) it is required by applicable law or (iii) it is required to establish, assert or defend legal claims. As for your contact information, we will keep it as long as we have contact with you. If you have not contacted us in four consecutive years, we will delete your personal information when that time has expired.

We save the content of your messages or personal data requests to Zelmic for two years. After two years, we anonymize the personal data in the messages and keep the message in this anonymised state for statistical purposes.

Do not hesitate to contact us if you want more information about how long we store your personal information.

Information that can be disclosed

Our starting point is not to disclose your personal information to third parties.

About cookies

When you use our websites, personal data may be collected via e.g. cookies. However, this is only done via a separate consent. Then the information about your use and which pages are visited is stored. This can be technical information about your device and internet connection such as operating system, browser version, IP address, cookies and unique identifiers.

Legal basis, storage and thinning of personal data

By submitting information to Zelmic AB, you give your permission for Zelmic AB to register and store information about which product and / or service you have purchased or been in contact with us about and process the specified personal data for specified purposes. As a legal basis for processing, Zelmic AB will refer to the fulfillment of an agreement, legal obligation, legitimate interest, or consent. If Zelmic AB uses legitimate interest as a basis, it will only be done for the purposes stated above. Please note that you can revoke your consent at any time by contacting us. For contact information, see the heading "How to contact us".

We develop routines and working methods for your personal data to be handled securely. The starting point is that only persons within the organization who need the personal data to perform their tasks shall have access to them.

The processing takes place in accordance with current legislation. It means that personal data is not retained for a more extended period than is necessary with regard to the purposes of the processing. Zelmic AB will store your personal information for as long as it is current or essential for the purposes it has been collected or when required due to other legal requirements, such as the Accounting Act or GMP. However, high security and confidentiality are always observed in all handling of personal data.

Your rights and choices

You have rights regarding your personal data and you have the opportunity to influence your information and what is saved. Zelmic AB will, on its own or your own initiative, correct information that is found to be incorrect. You can also request that your information be restricted at any time by contacting us (for contact routes, see the heading "How to contact us"). If you believe that your rights are not respected by us, you are welcome to contact Zelmic AB or you can contact the Data Inspectorate (datainspektionen@datainspektionen.se).

You can refrain from receiving marketing communications from us at any time by contacting us or by clicking on "unsubscribe" in the email we send you. You are always welcome to contact us for help in saying no to our communication.

You can obtain information about which personal data is registered for you by requesting a so-called register extract from Zelmic AB.

This is how we protect collected information

We maintain appropriate organizational and technical measures to protect your information against unintentional, unauthorized or unauthorized destruction, loss, alteration, access, disclosure or use. In particular, we have put in place the following security measures to protect the confidentiality, integrity and availability of your personal data, including but not limited to:

Encryption and anonymization if possible / necessary;

Procedures and processes for Zelmic's personnel's secure access to personal data;

Training to ensure knowledge of the safety requirements applicable to all personnel;

Selection of appropriate personal data assistants, and, where applicable, subordinate personal data assistants, who can demonstrate compliance with applicable data protection and privacy laws;

Careful review of subordinate personal data assistants, processes and procedures as well as updating procedures or renegotiation of terms / instructions to subordinate personal data assistants if necessary.

To whom we disclose your personal information

We do not share your personal information with any third party and we never sell your personal information. Access to your personal information within Zelmic is limited to the employees, contractors and agents at Zelmic who need access to the information in order to perform their assignment. These are subject to strict requirements of confidentiality under agreement, and may be subject to disciplinary action or dismissal if they fail to comply with these requirements.

International transfer of your personal data

Zelmic always strives to process all your personal data within the EU / EEA area. Should your personal data be processed outside the EU / EEA area by a service provider, we ensure that there are protection measures, such as a data transfer agreement that includes the European Commission's standard clauses, in place so that the recipients process the data in the same secure way as we do.

Your rights

If your personal data is processed by Zelmic, you have a number of rights under the Data Protection Ordinance that you can exercise by making a request to Zelmic. Your rights as a registrant make it possible to request the following:

Excerpts with your personal data that Zelmic processes.

- Correction of your personal data if incorrect.
- Deletion of your personal data (this right is also called the right to be forgotten).
- Limitation of the processing of your personal data.
- Transfer of your personal data to another party (the right to portability).
- Our cessation of processing of your personal data (right to object).
- Not to be exposed to automated individual decision-making.
- Not getting direct marketing.

Links to other sites

In the event that our website contains links to third party websites, websites, or materials published by third parties, these links are for informational purposes only. As Zelmic AB has no control over the content of these websites or its materials, we are therefore not responsible for its content. Zelmic AB is also not responsible for damages or losses that could occur when using these links.

How to contact us

Zelmic AB, and its subsidiaries are responsible for personal data, which means that we are responsible for how your personal data is processed and that your rights are safeguarded.

For further information about personal data management or if you have questions, you are welcome to contact CEO David Sagna.